



# Job offer.

## SECONDE NATURE IS RECRUITING ITS INTERNATIONAL COMMUNICATION ASSISTANT

Fixed-term contract or 10-month assignment.  
Hourly rate: 18 hours per week

### WHO WE ARE

Recognized for more than 20 years for their pioneering commitment to contemporary artistic creation in the digital age, the associations ZINC and Seconde Nature's mission is to accompany the cultural mutations of our society in the digital age through the singular and sensitive views of artists.

Since 2018, Seconde Nature in Aix-en-Provence and ZINC, based at the Friche Belle de Mai in Marseille, have been carrying out an ambitious project in the South of France called CHRONIQUES. Every two years, CHRONIQUES initiates the Biennale des Imaginaires Numériques, an event that brings together some thirty partner venues, with exhibitions, installations in the public space, performances, concerts and a programme of actions aimed at the public: workshops, masterclasses, workshops, visits, as well as professional meetings and the International Market for Digital Arts.

At the international level, Seconde Nature and ZINC have forged close links with partners through three areas of work. Participation in European projects as part of the Creative Europe programme; a policy of inviting countries to our flagship event (Biennial), enabling us to structure a cooperative relationship (Quebec in 2018, Taiwan in 2020, Belgium in 2022); and the dissemination beyond our borders of works produced as part of our CHRONIQUES production platform.

Today, Seconde Nature and ZINC are the lead partners in two Creative Europe international cooperation projects obtained this year, and are also partners in a third project led by Friche la Belle de Mai in Marseille. These projects focus on a prospective and experimental approach to the subjects of XR (Augmented and Immersive Reality), the economic hybridisation of the cultural sector and collaborative artistic creation.

[www.chroniques.org](http://www.chroniques.org)

### TASKS AND POSITION IN THE TEAM

The position of International Communication Assistant is placed under the authority of the Communication Officer, in close collaboration with the rest of the team and in particular the International Projects Coordinator. The communication assistant will be mainly in charge of the following tasks:

- Ensure the operational implementation and monitoring of the communication plan drawn up beforehand
- Designing and running joint communication tools with the partner organisations of our international projects (websites, newsletter, LinkedIn, Instagram, Vimeo, YouTube accounts) and ensuring that the information is relayed by the partners
- Ensure a watch on partner projects
- Applying and implementing the graphic charter established by the service provider studio
- Update the project websites
- Write press releases and ensure follow-up with the press officer
- Be present at the monthly visio meetings related to communication

## DESCRIPTION OF THE REQUIRED PROFILE

- Skills in communication strategy and development / strength of proposal in the implementation of the communication plan
- Mastery of the Adobe suite
- Good general knowledge of and sensitivity to the field of digital creation and augmented/immersive/mixed reality
- Excellent command of oral and written English essential
- Good writing skills in English and French

## APPLICATION DEADLINE

**11 April 2023**

## DATE OF ENTRY INTO SERVICE

**As soon as possible**

## TYPE OF CONTRACT - ENVISAGED REMUNERATION

Fixed-term contract or 10-month assignment.  
Hourly rate: 18 hours per week

## LOCATION

54 rue Célony, 13100 Aix en Provence  
Friche Belle de mai, 41 rue Jobin 13003, Marseille

## HOW TO APPLY

Please send your CV and covering letter to [communication@snzn.org](mailto:communication@snzn.org)

We endeavour to respond to all applications. However, if you do not receive a response from us within 4 weeks of the closing date for applications, you may consider that your application has been unsuccessful, despite the interest shown.